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April 2, 2015

Housing is back! BAGI celebrates the industry with *Model Home Mania* in April

Indianapolis, IN - The Builders Association of Greater Indianapolis (BAGI), in partnership with several area homebuilders, will be conducting the first ever Model Home Mania in the Indianapolis Metropolitan area beginning next Monday. Model Home Mania is an event celebrating the fact that the housing market is back and strong in Central Indiana. Local homebuilders will be opening and showcasing their model homes and displaying the latest in construction and design while raising awareness about the current housing market. Model Home Mania will begin on April 6 and run through April 19.

Local new construction builders in the Indianapolis area are experiencing record-breaking sales as pent-up demand from the recession years is beginning to accelerate. In the nine-county region, the permits issued in February 2015 have created a total economic impact of \$101,182,349 in local income, \$22,970,068 in local taxes, and 1,713 local jobs. "During the winter months market demand was very high with strong traffic in models leading to new construction contracts and sale of existing inventory," says Steve Lains, CEO of the Builders Association of Greater Indianapolis. "The consumer traffic in the market for new construction will continue to surge and Model Home Mania is about celebrating the industry and its recovery while promoting the trends in new construction," says Lains.

To participate in Model Home Mania and find/visit a model home, visit BAGI.com and click on the Model Home Mania banner. Participants can register to win a trip for two to Las Vegas by simply registering at BAGI.com. Additionally, several local builders will be giving away iPads at participating model homes. Find all details surrounding Model Home Mania at BAGI.com.

The Builders Association of Greater Indianapolis is a professional trade association representing residential homebuilders, associates and remodelers. For more information call 317-236-6330; or visit www.BAGI.com.

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